



WRITING CONTEST OFFICIAL RULES AND GUIDELINES

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.** Void where prohibited, taxed or otherwise restricted by law. All Federal, State and Local laws and regulations apply. Read all of the contest rules. Entries that do not adhere strictly to these rules and guidelines will not be judged. (See eligibility restrictions below.)

2. **Eligibility Restrictions:**

a. The writing contest (the "Writing Contest") is open to legal U.S. private and public school students who currently reside in the following states: CT, MA ME, NY, NH, NJ, and RI (the "Stop & Shop Arena") and DE, MD, VA and the District of Columbia (the "Giant Arena"), (collectively, the "Contest Arena"), who meet the following criteria: (i) entrants must reside in the Contest Arena; (ii) entrants must be currently enrolled as a middle or high school student in a private or public school system (grades 6 through 12, depending on location); and (iii) entrants may not be the immediate family, e.g., spouses, children, siblings, parents, and/or IRS dependents, or household members, whether or not related) of employees, officers or directors of The Stop & Shop Supermarket Company LLC or Giant of Maryland LLC (collectively, the "Sponsors"), or their respective parent companies, subsidiaries or affiliates, advertising agencies, participating sponsors/promotional partners, judging or fulfillment agencies, and dealers.

3. **How to Enter the Contest:**

a. The Writing Contest will begin on 01/04/2010 and end on 02/15/2010 (the "Contest Period").

b. To participate, entrants must write a letter to the President of the United States answering the question: "What would you want President Obama to do in the area of education that will benefit your school?" Print student's first name and grade level, school name/address/telephone number on **the back of the entry**. Entry must be at least 250 words (maximum 500 words) on standard white 8 1/2" x 11" paper (no photographs). The paper on which all entries are submitted shall become the property of the Sponsors, and no submissions will be acknowledged or returned. The copyright to the letter remains the exclusive property of the entrant. All letters should be e-mailed to askaplus@cranecommunications.com, faxed to 610-617-3557 or mailed with sufficient first class postage to: "A+ BonusBucksSM Writing Contest", c/o Crane Communications, Inc, 111 Presidential Blvd., Ste. 252, Bala Cynwyd, PA 19004. All entries must be postmarked by 12 midnight on 02/15/10.

c. Sponsors are not responsible for entries not received due to network service outages or delays, computer difficulties or any other technological glitches, or for lost, stolen, misdirected, late, illegible, incomplete or mutilated entries by mail.

d. Each student may enter only one (1) letter.

4. Selection of Winners:

a. Decisions of the Sponsors and the Judges with respect to the Contest are final and binding in all matters.

b. Five (5) finalists will be selected from grades 6-8. Five (5) finalists will be selected from grades 9-12. Winning entries will be announced on or about 03/02/10.

c. At all levels of judging, submissions that adhere to the guidelines will be judged with special attention to: (1) A well developed knowledge of the issues presented (2) an understanding of how these issues affect the writer personally (3) innovative ideas that can lead toward positive solutions. Entries will be judged anonymously and will not be returned to students.

d. Limit one prize per family/household. Sponsors reserve the right not to award a prize or any prizes when submissions do not meet contest standards or criteria.

e. Sponsors will notify the potential winners via telephone, U.S. mail and/or overnight courier on or around 02/15/2010 and winners must accept prize within ten (10) days. The parents or legal guardians of potential winners must execute and return an Affidavit of Eligibility/Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be selected from the remaining eligible entries. If prize notification is returned as undeliverable or winner cannot be located or does not respond by deadline date, an alternate winner will be chosen and prize will be awarded. The winners will be posted on the web sites at www.giantfood.com/aplus and www.stopandshop.com/aplus on or about 03/02/10.

5. Prizes & Approximate Retail Value ("ARV"):

a. The following prizes will be given away: One (1) winner from among the 6th to 8th grade finalists will receive a \$100 Savings Bond, a "Classroom Party" (\$100 Giant/Stop & Shop Gift Card), and 2500 A+ BonusBucksSM Points for their school. One (1) winner from among the 9th to 12th grade finalists will receive a \$100 Savings Bond, a "Classroom Party" (\$100 Giant/Stop & Shop Gift Card), and 2500 A+ BonusBucksSM Points for their school. Each of the remaining eight (8) Finalist's schools will receive 1,000 A+ BonusBucksSM Points for their school. (ARV: \$1,310)

b. There is no substitution or transfer for prizes. The prizes are expressly limited to the item(s) listed above and do not include taxes or any other expenses. Other restrictions may apply. All taxes, fees and/or costs incurred in winning or to claim the prize and any other expenses not specified are the sole responsibility of the winners.

6. Conditions:

a. Payment of any federal, state and local taxes is the sole responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent. All winners will be issued a 1099 tax form reflecting the ARV of each prize awarded.

b. The winners agree to have their letter, name, or voice used or published in whole or in part in any advertising or broadcasting material relating to this contest for promotional purposes in any and all media now known or hereafter discovered, worldwide and on the Internet and World Wide Web, without notice, review or approval, without further payment or consideration, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize. Each winner's parent or legal guardian will be required to provide such consent. By entering the contest, entrants waive all rights to claim punitive, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to enter. Sponsors reserve the right not to publish any letter that they deem inappropriate for any reason.

c. Except where prohibited, prior to awarding any prize or prize certificate, Sponsors in their sole discretion may require contest winners and/or the custodial parent or guardian of contest winners to sign a liability release agreeing to hold the Sponsors and each of their parent, subsidiary or affiliated companies, their advertising agencies, participating sponsors/promotional partners, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest, provided that any such release shall not apply to intentional misconduct.

d. Sponsors reserve the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement.

e. Failure to comply with the contest rules may result in a contestant's disqualification, solely at the discretion of Sponsors. Sponsors, in their sole discretion, reserve the right to disqualify any person tampering with the entry process, the operation of the Sponsors' website or who is otherwise in violation of the rules. Sponsors further reserve the right to cancel, terminate or modify the contest if it is not capable of being completed as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

f. Entrants and winners further agree to waive any right to claim ambiguity in the contest or in these official rules and guidelines. Entrants and winners agree that Sponsors

have made no representation, warranty or guaranty, expressed or implied, in law or in fact, relative to the prize. Sponsors are not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.

g. Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these official rules and guidelines, or the rights and obligations of the participant, Sponsors, and judges in connections with the contest, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Massachusetts, without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Massachusetts, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Massachusetts. The information provided by the entrant will be used solely for the purposes of this contest and will not be rented, sold, or relinquished.

h. Copies of the written contest rules are available during regular business hours at participating Stop & Shop and Giant locations, at the Sponsors' websites: www.giantfood.com or www.stopandshop.com, or write your name and complete address on a 3"x5" card and mail in a first class, self-addressed (#10) stamped envelope to: "A+ BonusBucksSM Writing Contest", c/o The Stop & Shop Supermarket Company LLC, 1385 Hancock Street, 7th Floor, Quincy, MA 02169-5103 by 02/15/2010. Allow approximately two (2) weeks for delivery. The contest winners list will be available after 03/02/2010 from the same address, or during regular business hours at participating Stop & Shop and Giant locations.

7. **Privacy:** The information provided by the entrants will be used solely for the purposes of this Contest and will not be rented, sold, or relinquished.

8. **Sponsor:** The Stop & Shop Supermarket Company LLC, 1385 Hancock Street, Quincy, MA 02169 and Giant of Maryland LLC, 8301 Professional Place, Landover, MD 20785. Trademarks and logos associated with The Stop & Shop Supermarket Company LLC, Giant of Maryland LLC d/b/a Giant®, Giant Food® or Super G® are registered with the U.S. Patent and Trademark Office. ©2010. All rights reserved.